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10 August 1955

MEMORANDUM FOR: Mr. Lloyd

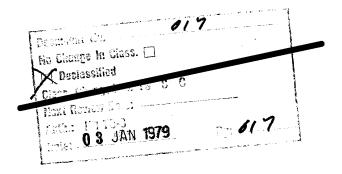
SUBJECT

: 1956 Consolidated Charities Fund Campaign

1. The attached is advice from the Chairman, Consolidated Charities Committee, Mr. Reynolds, that we should immediately form the DD/S arm of this committee. He would like to have Col. White serve as Chairman for DD/S and suggests appointing a vicechairman to assist him as well as key office workers. Pertinent details are noted in the memo but of immediate importance is the call for a 12 August round-up of component vice-chairmen accompanied by key men from each office for an explanation of procedures. September is scheduled as the campaign month.

2. Contrary to all of my past education as a Marine not to volunteer, I shall do so in anticipation of appointment as vicechairman. If this meets with your approval I will need to hit up DD/S offices immediately in order to get key men appointed in time to make the Friday, 12 August, rally. Please advise regarding your wishes in this matter.

STATINTL



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